DILLON JANZEN

CONTENT PRODUCER & SOCIAL MEDIA MANAGER

Alberta, Canada | dillonjjanzen@gmail.com | 403-581-5277
View selected work | X: dilZEN_ | Available for full-time remote work

Content producer and social media manager with hands-on video, publishing and community experience. I bring grassroots Web3 knowledge and four years of personal forex and futures trading.

PODCAST PRODUCTION & REACH

36	865.8K	10 months
long-form episodes produced	views across 53 short videos	of Monday podcast releases

CONTENT & SOCIAL MEDIA EXPERIENCE

Podcast Producer, Editor & Co-host

Independent podcast project

- Built the multicamera and microphone workflow; handled recording, long-form editing, continuity, and selecting and editing short-form clips.
- Ran a weekly release cycle: Sunday teaser, Monday YouTube episode and individual social clips. Created thumbnails and managed uploads, titles, descriptions and scheduling.
- Managed social accounts and used performance analytics to identify strong topics and guide future episodes.

Social Media Manager | VOLUM8 / Nemus

Jan 2022 - Apr 2023

- Managed copy, content creation and publishing using agency-designed assets and artist artwork, following brand guidelines and incorporating team feedback.
- Wrote the script, created VFX, assembled partner assets and completed the final edit for the CityDAO x Nemus partnership film.
- Supported crisis communications during mainstream media scrutiny; escalated sensitive feedback and technical concerns, coordinating with the team, PR partners and legal reviewers.

TOOLS & COMMUNITY EXPERIENCE

Production: DaVinci Resolve, OBS Studio, Loom, Photoshop, YouTube Studio. **AI:** Codex + DaVinci Resolve MCP for first cuts and dead-space removal, with editorial review. **Also:** Claude Code, Claude Design, Higgsfield, HeyGen and more.

Community: Hosted and spoke on AMAs; ran Discord events and games; worked with bots and server security. With Ocean Bandits, organized beach cleanups, raised awareness and contributed to ocean conservation.

ADDITIONAL PROFESSIONAL EXPERIENCE

Founder, Built by Offshift | Aug 2026 - Present
Websites, local business content and client delivery.

Sharp Trucking | Feb 2025 - Apr 2026
Sole on-site mechanic; owned maintenance priorities.

To The Top Media Solutions | Oct 2019 - Jan 2022
Video Producer & Editor; planning through final delivery.

Calfrac | 2013 - 2019
Red Seal Heavy Equipment Technician; shop and field service.

TRADING PLATFORMS & TOOLS

Platforms: MT4, MT5, cTrader, DXtrade, TradeLocker, ProjectX.

Charts & news: TradingView, Myfxbook, FinancialJuice.

Firms: FunderPro (funded), Alpha Futures, FTMO, Rocket21 (funded).